

Introducing NewMediaWise:
Content Consulting Services for
a New World of Marketing™



NewMedia**WISE**

- Full range of web content development services
- Startup launch and pre-launch strategy
- Blog seminar/overview/training sessions
- Blog planning and strategy
- Social media/publicity services
- Search engine optimization (SEO) strategy
- Blogger relations/blog monitoring services
- Launch of company and CEO blogs
- Marketing & corporate message development

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NewMediaWise is a service of GT&A Strategic Marketing Inc.